

OREDIPE OLANREWAJU

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 [Portfolio](#) | [LinkedIn](#)

Professional Summary

Experienced Product Designer and Webflow Developer with 4+ years of experience across healthcare, e-commerce, and AI-powered platforms. Adept at building user-centric, scalable design systems and delivering intuitive digital experiences. Proven impact on business outcomes, including improved engagement metrics and support for successful funding rounds. Excels in cross-functional collaboration and design leadership.

Core Skills

- UX/UI Design & Research
 - Wireframing & Prototyping
 - Design Systems & Accessibility
 - Figma, Webflow, Notion, Miro
 - HTML/CSS, AWS Amplify, GitHub
 - Product Thinking, Branding, Developer Handoff
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Professional Experience

Product Designer & Webflow Developer (Remote, Contract)

OneHealthNG – Lagos, Nigeria

Apr 2024 – Present

- Delivered end-to-end UX/UI design for OneHealthNG's Integration Project.
- Created a white paper landing page that boosted traffic by 10%.

- Supported a successful \$100K funding round and NGN1B in revenue.
- Designed for Imani Breast Pump and Kuda Business Partnership.
- Enhanced UX on Onewellness app, aiming for 35% higher engagement.

Product Designer (Remote, Full-time)

C-Bit Industries – Lagos, Nigeria

Feb 2022 – Present

- Led UI/UX design for a merchant-focused e-commerce platform.
- Built scalable design systems to maintain consistency across products.
- Collaborated with marketing and engineering on high-impact features.

Product Designer (Remote, Contract)

Reelcruit – Montréal, Québec, Canada

Nov 2022 – May 2024

- Designed platforms including website, employer portal, and admin dashboard.
- Led UX improvements that increased company revenue by 20%.
- Mentored junior designers and led design-to-development handoffs.

Product Designer (Part-Time)

iWello Inc. – Lagos, Nigeria

Nov 2021 – Mar 2024

- Designed a mobile-first telemedicine platform for low-income users.
 - Increased weekly appointment bookings by 40.
 - Reduced no-show rates by 10% with an automated booking tool.
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Projects

- **QuickShelter** – Digital property platform (<https://qshelter.ng>)
 - **McATTOH** – AI-based healthcare system (<https://mcattoh.com>)
 - **Casha Bank** – UX for microfinance loan application
 - **Zygomed** – E-commerce for medical/lifestyle products
 - **Sociall.ai** – AI-driven networking platform
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Education

University of Lagos (UNILAG) – Lagos, Nigeria
B.Sc. (Hons) Computer Engineering | 2015 – 2020

Languages

- English – Fluent
 - Yoruba – Native
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References

Available upon request.